LEADERSHIP THROUGH LEARNING

Vikrant
Group of Institutions, Gwalior

PGDM Courses by VIBM

Vikrant Institute of Business Management

An Autonomous PGDM Institute of Two Year Full Time Program Equivalent to MBA Approved by AICTE, New Delhi
ABOUT US
Vikrant Educational & Social Welfare Society founded in 2007 has its registered office at 38, Hariom Colony, Morar, Gwalior. It has the noble mission to spread education in the society and thus contribute to the progress and prosperity of India. Our nation is passing through a period of transition and Vikrant Group of Institutions hope to render some invaluable services at this crucial juncture. Since we aim to carry the torch of education to every nook and corner of society, we have primarily planned to establish institutes of higher education in different parts of the state of MP. One set of VGI institutes named Vikrant Institute of Technology and Management (VITM) came into being in Indore in 2008, taking a step forward four new Institutes have been set up at Gwalior; comprising of Engineering Institute (VITM), Management Institute (VIM), PGDM Institute (VIBM) and Integrated Learning Institute (VILLAS).

VISION
VGI aspires to be in the vanguard of education in India in a globalized context. If knowledge itself is power, the application of this power alone can, we do believe, bear fruit. Hence the cultivation and dissemination of knowledge and skills in core and frontier areas of technology and management are what we zero in on.

MISSION
The management and the staff members of VGI are dedicated to the mission of making this Institute a Centre of Excellence in teaching and research. In a way, our motto “LEADERSHIP THROUGH LEARNING” mirrors our mission; it motivates our students to meet any upcoming or unborne challenge with grit and determination.

CAMPUS
The campus houses the closely knit and integrated academic and administration blocks, the central computer lab, library, auditorium, management building and the workshop. The fantastic facade of the main building, the Doric columns, beautiful balusters, spacious corridors, contribute to the classic look of the campus. Moreover the wireless wire of wi-fi system connects the different parts of the campus, adding a hitech tint to it. The campus is a hub of regular curricular, co-curricular and extracurricular activities. Seminars, Symposia, Workshops, Training programs, Adventure, Sports and Cultural activities make the life to buzz on the campus.

E-CLASSROOMS
The classrooms are hitech with state of art technological systems to impart education. The interactive systems add on to the threshold of learning.

FACULTY
A band of qualified and experienced lecturers are engaged in teaching at VGI. The choicest gems of industry and academe, our teachers are committed to the cause of the advancement of learning. First, they are keen on maintaining the high standards of teaching. Secondly, most of them are involved in research - a fact which is a pointer to their relentless pursuit of knowledge.

DEVELOPMENT PROGRAMMES
• The potential of an individual, if duly nurtured, results in success. Our Personality Development Programme injects into the young learners the necessary drive to attain success and inspires them to make the seedbed for it. The programme boosts their confidence, hones their soft skills and encourages them to develop a positive attitude.
• Grooming the next generation of potential leaders is our top priority. If leadership through learning is our goal, our Leadership Development Programme is one of the ways to work towards the goal. The programme facilitates the development of those skills that are integral to efficacious leadership.
• Developing a culture of entrepreneurial thinking is the need of the hour. And one effective way to do it is to motivate the young learners to choose entrepreneurship as their career. With a view to generating “self-employment” and inculcating the spirit of self-reliance among the students, we have initiated several EDPs for them.

PROSPECTS
Our course curriculum provides the students with the essential stimulus to discover the possibilities lying dormant in them and realize the same to the full. We intend cultivating and nurturing the minds for the passing out students to be entrepreneurs. A full-fledged functional placement cell has been put in the place with contacts in the top companies of the Corporate World. The placement cell acts as an effective tool for further enhancement to better pastures.
Why **PGDM** is better than **MBA**

**THE MYTH:** MBA is a degree course, while PGDM is a diploma course, (which is equivalent to a masters degree).

**THE REALITY:** According to the University Grants Commission Act, universities and university-level institutions, including deemed universities, alone can award MBA and related degrees. The institutions outside the university system can award postgraduate diplomas. All institutions offering PG programmes in management must obtain the approval of the All India Council for Technical Education (AICTE). PG Diplomas in Business Administration / Management awarded by very few institutions are approved by the AICTE and recognized by the Association of Indian Universities (AIU) as equivalent to the corresponding masters degree / MBA. BOTH PGDM & MBA have similar criterion for eligibility and selection to the course.

**COURSES:** The Following PGDM Courses (Dual Specialization) are offered by the Institute:
- **HUMAN RESOURCE**
- **BIOTECHNOLOGY**
- **FINANCE**
- **ENTREPRENEURSHIP DEVELOPMENT**
- **MARKETING**

**ELIGIBILITY:** A Bachelor’s degree in 10 + 2 + 3 system as recognized in India. Candidates appearing in the final year exams may also apply. For admission into PGDM in Biotechnology, a student must posses a Bachelors Degree in Botany or Zoology or Biotechnology or Microbiology or any other discipline of Life Sciences.

**SELECTION PROCEDURE:** Selection to these course will be based on Applicants performance in GMAT, CAT, XAT, MAT scores alternately test will be conducted by VIBM

**ADVANTAGES PGDM:** Institutes deliberately avoid recognition from Universities so that they can have full control over course content and examinations. This allows them to teach the latest techniques and subjects to the students. So some premier institutes actually give only PGDM certificates, **and that includes the IIMs.**

- PGDM program is entirely handled by autonomous Business schools under the regulation of AICTE, while the Universities govern MBA program.
- MBA programs are carrying the same out dated course curriculum & structure from the last many years as they are regulated by the concerned Universities, they cannot change it without their permission, whereas PGDM are run the autonomous Business Schools, which regularly update their syllabi according to the corporate needs.
- Autonomous Business Schools are opting for high tech techniques and interactive pedagogy methodology like Case Studies, presentations, role-plays for the teaching purpose, while at University programs the old classroom lectures are generally not supplemented with these innovative teaching methodologies.
- To maintain the standard and reputation in the corporate world, the autonomous Business Schools keep on inviting corporate gurus & leaders, who take lectures and workshops for the students, while at MBA they are very less involved with the corporate world.
- As it says, “Traveling broadens your Horizon”, so Business Schools keep themselves on track and keep arranging lots of visits & tours in & out of the country but its not same at University program.
- PGDM provides 100% placement assistance to its students in various National & International corporate, whereas little extra pain is taken in the University degree scheme.

**TRADITIONAL MBA**
- Teaching is restricted to the official syllabus again, which may or not be completed in time.
- “Curriculum” is the limit of knowledge or education under this system of teaching.
- The aim is awarding of the “MBA” degree

**PGDM in VIBM**
- Concept of teaching “Beyond the syllabus” which includes the need of industry.
- This system enhances knowledge & teaches “in furtherance of the Curriculum”
- The aim is decent placement of the candidates.

**THE VERDICT:** A two year full time PGDM Diploma and a two year full time MBA programme are equivalent, with PGDM taking the lead; as it allows to adapt to the change and keep pace with the fast changing business scenario.

Naturally, the PGDM program is more acceptable in the Industry and this enhances this courses’ employability.

Earlier, B-schools like MNIMS, SP Jain used to provide MMS/MBA degrees while they were affiliated to Mumbai University, but not since they have become autonomous, they no longer provide MMS/MBA degrees and give PGDM.
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